

Social Impact Initiative

Instructions for Typing the Candidate's Social Impact Initiative

Your Social Impact Initiative is the initiative on which you will work alongside the Miss State/Local Organization, during your Year of Service. This submission allows you to explain to the judges panel your subject matter choice, how you choose to advocate for it during your year, and the metrics for you see for success at the close of your Year of Service. In addition, it should explain how your advocacy will further the mission of the State/Local Organization.

It is important to follow these instructions since incorrect formats will be given to the judges.

Open Word in your computer.

Start a "new" document.

Set margins for 1" on all four sides. The font style may not be any smaller than "10" and no larger than "12" point type using the Times New Roman font style.

With the justification set for left, **type "Name:" in bold.** Following the colon (:), hit the space bar twice. Then, type your name.

Then, move to the next line and **type "State/Local Title:" in bold.** Following the colon (:), hit the space bar twice. Then, type your state/local title.

Double space down. Set your justification to "center". Then **type in bold and underline** the title of your social impact statement.

Double space down. Write what you feel is critical for the judges to know about your social impact statement and why it is necessary for you to have the job of Miss State/Local to promote this issue. What you write will be what the judges know about your statement, your role in successfully dealing with this issue, and the role the State/Local Organization may play in your plans to advance your social impact initiatives.

This essay may include some of the following items (this is not to be meant as an exhaustive list):

- A clear definition of your social impact statement and the specific issues you wish to address
- A plan on what you have done to date to advance this work
- A plan on how you have or will create awareness of the issue
- The way in which you have or will change attitudes regarding the issue
- The way in which you have or will change behaviors related to this issue
- The way in which your advocacy issue will move the State/Local Organization mission forward
- Your media plans
- Your marketing strategy
- How you propose to fund your ideas/plans
- Any significant accomplishments you have made regarding your issue

At the bottom of this one (1) page document, set the justification to the right. Type a line of 26 spaces. Below that line, type Signature/Date and after printing **sign and date this document - it must be signed by you & dated.** Convert the signed & dated one (1) page document to pdf and submit.

Candidate Resume

Instructions for Candidate's Resume

Resume can be no more than one (1) page

Resume should be in the style, format, design, etc. Candidate feels best reflects her while interviewing for the job of Miss Local/Miss State

Submit the document in a single pdf format document

A google search on Resume templates will provide many examples for format, style, design, etc. which best fits your personality. You can search “resume samples” and select the “images” option to view the various examples.

You should consider including some, or all this information in your Resume for the job of Miss Local/Miss State:

- Name
- Title (if applicable)
- Residing Location (City, State, Zip – no address)
- Education
- Scholastic Honors & Awards
- Experience / Employment
- Skills
- Talent
- Interesting Facts About You / Hobbies

Social Impact Pitch

For Production Use Only – not for Judges.

A draft of your 20-45 second Social Impact Pitch (SIP) for the on-stage competition phase should be submitted in writing by the candidate as a part of her local paperwork for production use. The actual time range for the on-stage Social Impact Pitch for Local Programs is equally applied to all candidates. The time range for the SIP at the local level may be at least 20 seconds and no more than 45 seconds.